

Client: NAPLY

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TITLE: The Package Deal

TX: :60 Radio

ANNOUNCER: Say you've found the perfect partner. And things are going so well, it's like a dream. Until one day you find out it was all a package deal. Suddenly, you're living with their traffic cop of a mother-in-law...

MOTHER-IN-LAW: Stop! You can't put that there! It doesn't go with those curtains.

ANNOUNCER: ...their carpenter ant of a father-in-law.

FATHER-IN-LAW: This handle's loose. I'm gonna buy you a new set of cabinets. Install 'em myself.

ANNOUNCER: That leech of a brother...

BROTHER: Hey. You're out of beer.

ANNOUNCER: ...and that sloth of another.

2ND BROTHER: Hey. You're still out of beer.

ANNOUNCER: Nieces and nephews buzzing around like flies every weekend.

(Kids chase each other around the house, squeal-screaming. Or scream-squealing.)

ANNOUNCER: That jealous friend who has little to say to you and *everything* to say to your partner...

FRIEND: (muttering) And then I heard him say—(turning) oh, heyyyyy. You.

ANNOUNCER: ...and another who only speaks to you so you'll buy the herbal supplements she obviously acquired in a Ponzi scheme.

OTHER FRIEND: (super excited) It's *totally* not a Ponzi scheme.

ANNOUNCER: What is this, a bad sitcom? You didn't sign up for all this. But at Naply, we bring none of that. We're a small group of software writing experts with a combined 20 years' experience, and what we bring is results. We won't make you deal with any of our other departments, because we don't have any other departments. We just have the know-how to get things done right the first time, with no added stress to you. Visit www.naply.io or call 541-NAPLY23 for a free consultation today.

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